

**Challenge
what you
think you
know**

Assumption Dump



What can it help with?

Inspired by DTA's 'Hypothesis Amnesty' use this tool to offload your assumptions about your project, customer or product. By the end of this activity you'll have a clearer picture of the assumptions you have and possibly why you have them.

How do I use it?

Start by off-loading all of your assumptions, clustering them to see if any themes emerge. Reflect on your assumptions and ask yourself if they're true, if you can't validate or evidence you can park them and move forward with an open mind.

Who's it for?

-  We think most things work best in a group, but you can do it individually too.
-  Sometimes it's interesting for everyone in the group to work alone then come together to compare and combine ideas.



How long will it take?

 30-60 Minutes

How hard is it?

Beginner

What goes well with it?

-  The Why Tree
-  We think this tool should be used at the beginning of every project 😊



Assumption Dump



01 INITIAL ASSUMPTIONS

Take a moment to add as many assumptions that you have about your product, idea, customer, service...



02 CLUSTER

Are there any similarities? Cluster themes together and take a moment to reflect on your assumptions



03 TEST

Is there any evidence that confirms or disagrees with your assumptions? Use the why tree method to test your assumption.



04 UNKNOWNNS

What do you need to do to move from assumption to truth