



**Embed your
vision into
everything
you do**

Strategy Ladder

What can it help with?

The 'Strategy Ladder' helps you to see how your vision and mission flow through everything you do and identify where there might be a disconnect.

How do I use it?

Start with your vision and work through each step up the ladder until you get to the day to day projects you're working on. If you notice you've veered away from your vision at any point, highlight it and think about how you can address this to stay on track.

Who's it for?



We think most things work best in a group, but you can do it individually too.



Sometimes it's interesting for everyone in the group to work alone then come together to compare and combine ideas.

How long will it take?



60 - 90 Minutes

How hard is it?

Beginner

What goes well with it?



Business Model Canvas



Plus, we'd always recommend you try the Assumption Dump before starting any project 😊



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