

Ignite²⁶

BY THE FIFTYONE PERCENT CLUB

Monday 28 September
Millennium Point, Birmingham

THE FEMALE FOUNDER CONFERENCE.

www.the51percent.club/ignite

Powered by  BARCLAYS | Eagle Labs



Morning *Agenda*

Ignite²⁶
BY THE FIFTYONE PERCENT CLUB

9:00am

Doors Open

9:40am
-
10:20am

Fireside chat with **Sharmadean Reid** MBE

From a zine to a dream: the Wolverhampton girl who built an empire on her own terms.



Sharmadean
Reid MBE

10:25am
-
11:15am

The Ones They Didn't See Coming

The idea that you have to be in London to build something world-class is a myth.

These founders proved it.



Lucie
Macleod,
Hair Syrup



Maxine
Laceby,
Absolute Collagen



Kameese
Davis,
Nylah's Naturals

11:15am
-
11:30am

The Presence Gap: Why Brilliant Women Stay Invisible

A talk by IGNITE26 host, Marverine Cole.



Marverine
Cole

11:30am - 11:45am

Break

11:50am
-
12:25pm

The Million Pound Playbook

Seven steps to seven figures - what really separates the founders who hit £1m+ from the ones who don't.



Geeta
Sidhu-Robb

Afternoon *Agenda*

Ignite²⁶
BY THE FIFTYONE PERCENT CLUB

12:30pm
-
1:15pm

Who Needs Investors Anyway?

When did raising money become more celebrated than making it?



Lisa
Shepherd,
The Biskery



Rose
Ovenshi,
Flora & Curl



Scarlett
Allen-Horton,
Harper Fox Partners



Robert
Barwise-Carr
Forvis Mazars

1:30pm - 2:30pm

Lunch Break

2:35pm
-
3:20pm

The Lorna Luxe Effect

From content creator to multi-brand founder: how Lorna Luxe turned community, creativity and personal experience into a commercial empire.



Lorna
Luxe

3:25pm
-
4:15pm

Innovate or *Stagnate*

The founders scaling fastest aren't waiting for permission to do things differently. Here's what happens when you stop following the rules.



Kavita
Parmar,
Word 360



Zandra
Moore, MBE
Zygens



Melissa
Snover,
Rem3dy Health

4:20pm
-
5:00pm

*F**k Being Humble*

You've built something remarkable. Now it's time to own it.



Stefanie
Sword-Williams

5:00pm

Wrap Up & Close